

EC



TOUCH

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...making EPOS simple

ECTOUCH The Be-hesh-t by Far!

Behesht Restaurant , NW10

In the heart of North West London's effervescent restaurant scene, **Behesht**, pulls in a diverse patronage, from around the country, keen to sample its renowned Persian

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software has contributed positively to the bottom-line of the business"

Overlaid with opulence and steeped in cultural design, it is hard to imagine, the now 250 cover restaurant, as anything less than what it has become today; "when I started this restaurant 10 years ago, it was just one single retail unit with between 40-50 covers. Over the years, I've taken it from one unit to 5 individual rooms and 250 covers."

On the topic of competition, it's owner, Omid, answers boldly, "...there simply is none. No other restaurant in London offers the cuisine we offer, at this quality and portion size." Omid reminisces of 2002 when he arranged a trial of a simple Casio cash register from North London based EPoS Company, owned by Reza Valadkhani. However, over the years, in line with increasing demands within his busy restaurant he felt the need to adopt a more powerful 'Electronic Point of Sale' machine.

"With 14 waiters, an onsite bakery, 2 kitchens and a drinks bar, effective and efficient communication is key to maintaining our high standards of service. Our 4 integrated EPoS systems, each with ECTouch software ensures we manage the rigours of our frenetic trade whilst delighting our customers" beams Omid.



Omid utilises a network of thermal printers connected via ECTouch software over wi-fi to message hundreds of orders a day between the various teams at the restaurant. This enables him to weave together a seamless orchestration of customer satisfaction, time and time again. EPoS Company (GB) Ltd. has held Behesht Restaurant as a valued client for over 17 years, yet Omid, in his astuteness, makes it clear that he is anything but complacent in his commercial dialogue with his supplier.

"I constantly monitor the market and speak to Reza's competitors, where I see advantages elsewhere I simply request that Reza introduce that functionality into the ECTouch software and without fail, we are always impressed with the outcome. There's no doubt ECTouch EPoS software has contributed positively to the bottom-line of the business, the time alone it saves me on collating sales receipts at the end of the day is worth it, 100%!" EPoS Company's responsiveness in tailoring and maintaining the systems is something that Omid considers to be second to none. "Reza and his team make amendments to my system remotely without need to make interruptive onsite visits.

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7 days a week I can rely on EPoS company and their ECTouch software to support my restaurant grow from strength to strength."

EPOSCOMPANY

has over 40 years worth of experience in providing 'point of sale' (POS) solutions for various businesses and corporations around the globe.

They have earned their reputation of *The Industry Experts*.

Why should I choose ECTouch EPoS software?

Any experienced outlet owner/manager will tell you, an EPoS software is only as good as it's ability to adapt to the needs of your business. This is the cornerstone upon which ECTouch EPoS software was developed. This is the reason it continues to outperform as the commercial companion of choice for business owners internationally.

What benefits can I expect from using ECTouch?

- Intuitive, user friendly software
- Easily configurable to suit your business
- Minimal training needed
- Speeds up customer transactions at point of sale
- Credit/Debit card processing
- Maintain proactive stock levels
- Fast reporting for bookkeeping
- Increasing cross-selling
- Multilevel pricing for promotions
- Customer loyalty system

ECTouch is a scaleable EPoS solution for both simple and complex operations alike. It performs just as reliably - single till vs. multiple tills; or indeed at a single site vs. multiple sites.

It's entirely PC compatible, with touch screen functionality it has proven to be a robust system for even the most demanding businesses.

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...making EPoS simple!